### Operationalizing machine learning models for DNS security

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1 March 2023 18:00







2015 **Start!** 



2020 Master Thesis @UMC





35 jaar Back to the office 2021!

Feb 2021 - now @ **SIDN** 



## SIDN is the operator of the .nl TLD

- Provide secure and fault-tolerant registry services for .nl
  - Anycast DNS services with DNSSEC support
  - Registration and domain protection services
- Objective: increase the value of, and society's confidence in the internet
  - Enable safe and novel uses (SIDN Fund, IRMA)
  - Increase internet security and trustworthiness (SIDN Labs)
- Not-for-profit private organization with a public role based in Arnhem



.nl = the Netherlands
~17M inhabitants
6.2M domain names
3.4M DNSSEC-signed
2.5B DNS queries/day
8.6B NTP queries/day



## SIDN Labs = research team

- Goal: increase trustworthiness of our society's internet infrastructure, for .nl and the Netherlands in particular.
- Strategies:
  - Applied technical research (measurements, design, prototyping, evaluation)
  - Make results publicly available and useful for various target groups
  - Work with universities, infrastructure operators, and other labs
- Three research areas: network security (DNS, NTP, BGP), domain name & IoT security, secure future internet infrastructures



## Example projects



Measuring the deployment of newly standardized DNSSEC algorithms



Provide well-managed and secure time services



A securepaymentp	ortal.nl	WHOIS	DRS Historie	Website	KASM			
Risk score			90%					
Name			Stichting Internet Domeinregistratie Nederland					
Address			▲ fake address, 12345AB Randomsterdam, NL					
Email			support@sidn.nl					
Phone			+31.263525555					
egistrar			Stichting Internet Domeinregistratie Nederland					
eseller			-					
egistration date			2022-12-07 12:00:00					
Name servers	ns5.sidn.nl, ns3.sidn.nl, ns1.sid			nl, ns1.sidn	nlabs.nl			
	Comme	nt						
Reset annotation Previous	Reset annotation Previous			vord "payn ify registra	nent' ant's	Label High-risk registration Registration invalid	Status O Pending O Done	S

Detecting high-risk domain name registrations



Optimize anycast routing



DigiD GGD Online Hoe wilt u inloggen? Met de DigiD app De makkeli in te loggen Met een sms-controle Met miin identiteitskaa Annulara Kunt u niet verder? Download dan de DigiD app opent in een nieuw venster] of activeer de sms de lopent in een nieuw venster een DigiD2 Vraag uw DigiD aa Vraag en antwoord Ik ben miin gebruikersnaan loe kan ik de sms-controle activerer Naar download ik de DigiD app' Geen antwoord op uw vraag? Bekijk de DigiD website (opent in een nieuw venster] of neem contact op [opent in een nieuw

EN NL

Logo detection technology to identify malicious .nl websites Experimenting with secure future networks and programmable networks

#### Applying ML in a responsible way **Radboud** University • Human-in-the-loop Government of the Netherlands VISA INTERNATIONAL CARD SERVICES Simple and interpretable models SIDN LABS Assessing the risk of new .nl registrations Centr • Collaborate and publish using RegCheck *Our system helps to identify* potentially malicious domain name registrations and obtains 48% recall and 22% precision Friday 27 January 2023

Article by: Thymen Wabeke, Thiis van den Hout



# Graduation internships at SIDN Labs!

#### **Project ideas:**

- Resolver classification
- Anomaly detection in DNS traffic
- Representation learning
- Optimize anycast setup
- Estimate risk of terminated domains
- Domain name recommendations
- Estimate popularity of .nl-websites

#### **Previous ML-projects:**

- S. Thiessen (TU Delft): Device Type Classification
- J. Prins (University of Twente): Proactive Recognition of Domain Abuse
- R. de Heer (Radboud University): Determine the economic activities associated with domain names
- T. van den Hout (Radboud University): Using logo detection technology to identify malicious .nl websites

https://www.sidnlabs.nl/en/afstuderen Mail us: <u>sidnlabs@sidn.nl</u>



## Today's agenda

- 1. Intro [10 min]
- 2. Successful ML applications @ SIDN [20 min]
- 3. ML with an operational mindset [20 min]

Break

- 4. Train, evaluate and tune a fraud detection classifier [30 min]
- 5. Improve classifier using active learning [30 min]



### Two successful machine learning projects at SIDN Labs







### nederlandwebshop.nl





## SIDN's interest

- Consumer losses
- Trust in Internet may decrease

#### **Perfect vantage point:**

- List of *all* . nl domains
- Passive and active measurements





## Main results

- Detected thousands since 2016
- Protected users from being scammed •
- PAM2020 paper: •
  - BrandCounter (2018 Q1-2)
  - FaDe (2019 Q1)

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Giovane Moura — 26 Feb 2020 Contributors: Thymen Wabeke	🗏 tweake	'S			¢ ≣ 1		
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never arrives, or, if it does, you you ordered. Sounds familiar?	SIDN en .nl-registrars haalden vorig jaar 4340 frauduleuze webwinkels offline						
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Samples	Precision	Recall
Train (cross-validation)	0.98	0.97
Test	1.0	1.0



## Lessons learned

- Registrar and ICS collaboration was key
- Detectors are simple yet effective
  - Registries have perfect vantage point
  - Suggests little pressure

Year	Taken down
2018	~12,000
2019	4,340
2020	481

Number of counterfeit webshops taken down





### LogoMotive: finding malicious .nl-domains with logo detection







## How does LogoMotive work?



List of .nl Domain names Automatically visit and screenshot websites

Apply logo detection to the screenshots Upload results to online dashboard



## Can logo detection contribute to a safe .nl-zone?

Case study with Dutch national government Found: Phishing, suspicious redirects, security threats





Case study with Dutch webshop trustmark (Thuiswinkel.org) Found: Trustmark abuse, improved domain portfolio



More info & paper: logomotive.sidnlabs.nl

## Machine learning with an operational mindset





## Use case: detect suspicious registrations

- 22%-62% of abusive domains were registered with malicious intents
  - Phishing, malware, DGAs
- Verifying new registrations could prevent malicious registrations
  - But: +/- 2500 registrations per day
  - But: reviewing a registration takes 5-20 minutes
  - But: only 3 (0.11%) reported at Netcraft within 30 days
- Goal: identify registrations that should be reviewed



## Research vs. operational environment

- Project is suitable for:
  - Research project at a university (outcome = paper)
  - Operational project within an organization (outcome = deployed classifier)
- How will developing the classifier differ between these 2 environments?



### Research vs. operation: identify differences



Go to www.menti.com and enter 7167 3714



### Train, evaluate & tune a fraud detection classifier



#### 10-minute break



## Characteristics of classification problem

	RegCheck	TransactCheck
Row	New domain name registrations	Credit card transactions
Number of rows	~ 900k in 2021	~ 286k for a year
Class labels	Class 0: Not reported Class 1: Reported within 28 days	Class 0: Legitimate Class 1: Fraudulent
Goal	Detect malicious registrations	Detect fraudulent transactions
Abuse ratio	~ 0.11%	~ 0.17 %
Labelling costs	Strong labels expensive	Strong labels expensive
Input	Domain name, registrar, creation date, name servers, name and address details of registrant.	Transaction amount, 28 unnamed features which are components generated by a PCA
Sensitivity	Many PIDs	No PIDs due to PCA



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## Assignment 1: Develop a TransactCheck model

- Explore dataset
- Train 2 or more scikit-learn models using balanced dataset of 2 weeks
  - At least 1 interpretable model
- Tune and test models using holdout data
  - Precision vs. recall tradeoff
  - Choose a threshold



#### Instructions

- 1. Find a coding partner
- 2. Browse to https://colab.research.google.com and sign-in with a Google Account
- 3. New to Google Colab and/or Jupyter Notebook? Browse to https://colab.research.google.com/notebooks/intro.ipynb
- Ready for the real deal?
   Browse to github.com/SIDN/ml\_workshop and click on the <u>Assignment1</u> link in the README



### Results assignment 1





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## Improve classifier using active learning





## Goals of active learning

- Minimize the labelling effort of human annotators
- Increase the accuracy of a machine learning model
- Reach the target accuracy of a machine learning model faster



## Human-in-the-loop learning process



Analist



## Active learning is no free lunch

- What is an informative datapoint?
- What if the model assumptions are wrong?
- How many informative datapoints should be labeled?
- Does model performance improve?



#### What is an informative data point?

- Random sampling: each item has a fair chance of being selected (unbiased)
- Uncertainty sampling: select items close to decision boundary of a model
- Diversity sampling: select items underrepresented or unknown to a model
- Community disagreement sampling: select items that a community of models classify differently



Figure source: Human-in-the-Loop Machine Learning, Robert (Munro) Monarch, Manning Publications.

## Assignment 2: improve model using active learning

- Explore implemented sampling strategies
- Find best sampling strategy to improve model performance
  - A training iteration every week
  - Annotation budget: 50 data points per iteration
  - Measure improvement using average precision (AP)
- Implement your own sampling strategy (if time permits)



#### Instructions

- 1. Find a programming partner
- 2. Browse to **github.com/SIDN/ml\_workshop** and click on <u>Assignment2</u> in the README



### Results assignment 2





Go to www.menti.com and enter 7167 3714

Volg ons

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# Q&A

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